



## **ANNECY - MIFA PITCHES ANIMATION DU MONDE**

### **SUBMISSIONS & REGULATIONS**

#### **NB: Entries for NAICCON open 04 July & close 03 August 2018!**

(short films, feature films, TV series or specials, transmedia)

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**DISCOP Markets**, the **African Animation Network** and **Annecy - MIFA Pitches Animation du Monde** have come together again in 2018 through to Annecy/MIFA 2019 to host the second edition of the **Pan-African** animation pitching competition with an expanded footprint and new partnerships with **ICON Comics & Gaming Convention** (ICON CGC), **Nairobi Comic Con** (NAICCON) and **Lagos Comic Con** (LCC).

The Pan-African pitching competition comprises 5 rounds which will be held at:

- |   |                         |
|---|-------------------------|
| 1. <b>DISCOP Abidjan</b>                        | - 28 May – 30 May       |
| 2. <b>ICON CGC</b> (Johannesburg, South Africa) | - 29 June – 01 July     |
| 3. <b>DISCOP Zanzibar</b>                       | - 11 July – 13 July     |
| 4. <b>NAICCON</b>                               | - 11 August – 12 August |
| 5. <b>LLC</b>                                   | - 15 September          |

The top 2 projects from **each round** will go through to the **Grand Finale** to be held at **DISCOP Johannesburg**, 14 November – 16 November. In the **Grand Finale** the top 10 projects from across Africa will compete to be the **top 2 pitches** and win automatic entry into **Animation du Monde** at **Annecy 2019**.

## **1. SUBMISSION TERMS**

**Annecy - MIFA Pitches Animation du Monde** is open to project leaders from African countries.

The work comes from a Call for Projects for all formats: short film, feature film, TV series and transmedia. A creator/ animator/filmmaker can send in a project either as a personal/individual piece of work or through a structure set up within his/her country.

Only projects with a complete digital file, registered online ([HERE](#)) before **03 August 2018** will be considered for the **NAICCON** round, whatever the competing category.

### **NB: The digital file must**

- be written in English
- contain all the required documents for the category concerned
- will be emailed confirming completion of the online registration process
- be uploaded and sent as 1 PDF file only (a unique Google Drive folder location will be sent to you to upload once you have completed the online registration [HERE](#))
- be less than 50 MB
- respect the regulations for the category concerned

Registration is free.

For any questions, please contact Nick Wilson ([nick@poptheculture.co.za](mailto:nick@poptheculture.co.za)) or Géraldine Baché ([geraldinebache@citia.org](mailto:geraldinebache@citia.org)).

## **2. COMPULSORY SUBMISSION REQUIREMENTS AND DOCUMENTS**

### **Short films**

Only animated short film projects in their first concept phase that will be presented by one (or more) author(s) can be submitted.

Registering a project should be done on an individual basis by its author(s).

Only one project per author(s) can be submitted.

The project presented must not be part of a school syllabus or have been pre-purchased by a TV channel.

Any project already associated with a producer can be submitted but this must be stipulated.

### **Required documents for submitting a short film project:**

- Project description: minimum 5 pages, maximum 10 pages
  - a summary of the online registration
  - a project progress report, explaining the project's development, eventual contract commitments (include the name of the producer where applicable) and expectations
  - synopsis (summary of the story)
  - statement of intent or description of the project (origin, atmosphere, message, references etc.)
- Explanatory notes: no restriction of length
  - storyboard (full or partial)
  - available graphic elements: backgrounds/sets, characters, model sheets, etc.
  - CV of the author(s)
  - a transfer of rights statement if subject is taken from a work that already exists
  - a signed and dated note confirming that the project has not been pre-purchased by a TV channel.

### **Feature films**

Only animated feature film projects in their first concept phase that will be presented at DISCOP for the first time in Africa by one (or more) author(s) and/or producers can be submitted.

Only one project per author and/or producer can be submitted.

The project presented must not be part of a school syllabus.

**Required documents for submitting a feature film project:**

- Project description: minimum 5 pages, maximum 15 pages
  - a summary of the online registration
  - synopsis (summary of the story)
  - concept (idea, objective/intention, target, graphic and musical treatment etc.)
  - a project progress sheet (current and future stages, objectives)
  - an estimation of the budget and funding requirements
- Explanatory notes: no restriction of length
  - available graphic elements: backgrounds/sets, characters, model sheets, etc.
  - any artistic or production elements that the project leader(s) think(s) worth including (first images, trailer/teaser etc.).
  - CV of the author(s)
  - a note explaining the copyright situation of the project (sent to a writer's association, transfer of rights if subject is taken from a work that already exists)
  - a signed and dated note confirming that the project has not already been presented in Africa.

**TV series or specials**

Only animated TV series or special projects in their first concept phase that will be presented at DISCOP for the first time in Africa by one (or more) author(s) and/or producers can be submitted.

Registering a project should be done on an individual basis by its author(s) or producer(s) only.

Only one project per author can be submitted.

The project presented must not be part of a school syllabus or have been pre-purchased by a TV channel.

**Required documents for submitting a TV series or special project:**

- Project description: minimum 5 pages, maximum 10 pages
  - a summary of the online registration
  - synopsis (summary of the story)
  - concept (idea, objective/intention, target, graphic and musical treatment etc.)
  - story lines or framework of narrative (for a series project), synopsis of episodes: minimum 3, maximum 6
  - a project progress sheet (current and future stages, objectives)
- Explanatory notes: no restriction of length
  - available graphic elements: backgrounds/sets, characters, model sheets, etc.
  - CV of the author(s)
  - a note explaining the copyright situation of the project (sent to a writer's association, transfer of rights if subject is taken from a work that already exists)
  - a project progress sheet (current and future stages objectives, etc.)
  - a signed and dated note confirming that the project has not already been presented in Africa.

## **Transmedia**

Only transmedia projects in their first written or development phase, using full or a large majority of animation, that will be presented by one (or more) authors and/or producers can be submitted.

Eligible projects must have been initially created to be developed across at least 2 different media: the cinema, television, video games (off or online), mobile phone app, tablet, internet virtual reality, etc. Projects specifically for the cinema or television will not be accepted.

Only one project per author and/or producer can be submitted.

The project presented must not be part of a school syllabus.

Projects consisting of an adaptation of content already written and created for a specific media or already in production will not be accepted.

### **Required documents for submitting a transmedia project:**

- Project description: minimum 5 pages, maximum 15 pages
  - a summary of the online registration
  - a 1-page presentation of the project concept
  - a detailed strategic plan and explanation of the transmedia approach to the project with project structure, examples of story, graphics and music specific to each media
  - 4 statements of intent: 1 for writing (target, tone etc.), 1 for development (advancement, short and middle term objectives etc.), 1 for fabrication (technique, characters, sound/music, sets etc.), 1 for production (progress with media or diffusion platforms
- funding information, including an estimation of budget and funding plan
- Explanatory notes: no restriction of length
  - any artistic or production elements that the project leader(s) think(s) worth including graphic research, Flash demo, DVD, links or internet sites, etc.
  - CV and filmography of main members of the team and companies involved
  - a copy of the contract signed with the authors if the project is submitted by a production company
  - a transfer of rights statement if subject is taken from a work that already exists.

## **3. SUITABLE PROJECTS**

These Call for Projects are open to all animated short or feature film projects, animated TV programmes (series or specials) in development or transmedia projects, presented by their authors, and meeting the conditions in Article 1 of these regulations irrespective of:

- techniques used: traditional, 3D, etc.
- target audience
- genre: fiction, documentary, educational, experimental, etc.
- age and nationality of the author(s)

## **4. SELECTION, SUPPORT**

Only files that are complete and meet the conditions in Articles 1 and 2 of these regulations will be submitted to a jury made up of a member of the African Animation Network, CITIA and professionals and/or partners of the African Animation Network, Annecy International Animated Film Festival and Market/MIFA.

A certain number of prizes will be awarded by the African Animation Network, DISCOP Markets and Annecy International Animated Film Festival and Market/MIFA partners.

### **Support in case of project selection:**

- 1 free accreditation giving access to DISCOP and the African Animation Network events
  - 3 days accommodation at the Grand Finale to be held at DISCOP Johannesburg provided by DISCOP Markets for 1 representative representing each of the top 10 finalists pitches
  - 1 free accreditation giving access to each representative of the top 10 finalists pitches
  - 1 free accreditation giving access to Annecy International Animated Film Festival and Market/MIFA 2019 for each of the top 2 winners of the Grand Finale at DISCOP Johannesburg
  - 5 days accommodation at Annecy International Animated Film Festival and Market/MIFA 2019 for each of the top 2 winners of the Grand Finale at DISCOP Johannesburg
  - Various additional prizes may be offered entirely at the discretion of other potential partners of the African Animation Network, DISCOP Markets and Annecy International Animated Film Festival and Market/MIFA.
- Travel expenses remain the responsibility of the selected authors and/or producers. Winning authors and/or producers agree to show the name of the prize in the film credits and also inform the African Animation Network within the following months, of any agreement signed due to their project presentation at DISCOP Abidjan, ICON CGC, DISCOP Zanzibar, LCC, NAICCON, DISCOP Johannesburg and Annecy/MIFA 2019.

### **5. PITCHES AND PRIZES**

During the **Annecy - MIFA Pitches Animation du Monde** sessions, all selected authors will be given 8 minutes to pitch and promote their projects to a targeted public of professionals.

All selected projects will be given specific communication via email and on the African Animation Network website and social media channels, via the Annecy website, CITIA communication media and via the DISCOP Markets b2b email database.

### **6. AUTHORISATION TO BROADCAST**

By accepting the present regulations, the entrant authorises the African Animation Network to reproduce and show, for free, graphic and audiovisual elements from the project such as a trailer, teaser or pilot supplied on registration, on all its communication mediums. CITIA/Annecy International Animated Film Festival and Market/MIFA will also archive these elements as part of its film conservation project.

### **7. NON SPECIFIED CASES**

The African Animation Network management will settle any cases not falling within these regulations.

### **8. DISPUTES**

Participation in these Calls for Projects implies unreserved acceptance of the terms of the present regulations. In case of any claims, the court based near the organiser (Johannesburg county court) has sole jurisdiction and the South African version has authoritative value.

### **9. ELIGIBLE CANDIDATES**

**NB: ONLY AFRICAN CITIZENS REPRESENTING AFRICAN PROJECTS IN DEVELOPMENT WILL BE CONSIDERED**

Proud Partners of Anney - MIFA Pitches Animation du Monde

